TIME WARNER

Headquarters Project
"The Jewel of the Hudson"
Hudson Yards, NY

Project Team:

CMS AudioVisual – AV Design Consultant

Description of Services:

Named by the developers this ninety story tower located at 30 Hudson Yards New York, New York will be home to the Time Warner Headquarters. As one of the largest active projects in the Northern Hemisphere Time Warner will occupy over twenty-six floors and a main lobby. These will house a diverse offering of meeting and presentation facilities specifically designed to meet the needs of Time Warner's corporate brands which include; HBO, Turner and Warner Brothers as well as a robust footprint for CNN.

Working with four separate architects and a complement of design team professionals CMS is focused on efforts to develop Audiovisual and multimedia solutions for spaces that include;

- A Main Lobby and a building wide branding program that includes [video] Feature walls covering over 2000 square feet
- Over three hundred meeting and open area collaboration spaces
- one hundred and forty private office
- A forty thousand square foot "white glove service" Conference Center
- A Master Control Room / Equipment room centrally located to support the building wide AV and Digital Signage systems
- Three DOLBY ATMOS Screening Rooms with 3D projection seating for 300, 120 and 70 people
- Seven private Screening rooms serving the individual brands
- A Cafeteria with special events presentation capabilities
- A rising staircase within the "Prow" which will feature an inverted three story HD video wall applied to underside of the stair
- Centralized Audiovisual Control and Support Spaces per floor
- Intelligent Building System (IBT) integrated with the AV Systems
- Two hundred channels of IBTV distributed throughout the twenty-six floors
- Campus wide digital branding content system
- The complete project is drawn and managed with Auto Desk REVIT

Amongst the many challenges the CMS team faces with management of a project which has a completion date of 2019, none may be more impactful than predicting technology trends. With technology changing everyday our team is faced with making prudent decisions on matters of infrastructure planning, budgeting and practical usage assessments.