

CMS Is LEEDing the Way -- Proving it's EASY Being Green!

New York, NY, January 29, 2008 – In response to the growing emphasis on reducing environmental impact and energy consumption, CMS announced that it has instituted “green” standards for its clients’ projects through innovative AV design solutions that meet specific official requirements.

LEEDing the Way for Their Clients

CMS has taken measures to abide by environmental codes and standards and has teamed with international architectural, management and construction firms that are also committed to green design. In 2006, CMS garnered a prestigious AV award for the Hearst Tower in Manhattan, the first-ever building to be designated the Gold LEED certified rating for Core & Shell and Interiors. In continuing this LEED objective, CMS is proud to be a team member on the Bank of America Tower Project at One Bryant Park in New York City, which is committed to earning USGBC rating of Platinum upon its completion in 2008-2009.

Audio Visual components play an integral part in helping to maintain the standards in energy efficiency, thus becoming indirectly beneficial to the LEED rating system for the indoor environment. AV equipment from companies such as AMX, Crestron, Polycom, Stewart and Tandberg not only have been designed to operate more efficiently and draw less power, but also in their inherent control of AV and other integrated systems these devices provide additional energy savings. Other manufacturers such as Extron are producing Energy Star rated devices, while display manufacturer NEC is committed to 100% green procurement by purchasing only from suppliers who have been awarded green certification.

CMS Offices Going Green

CMS is also applying green standards to its own office environment:

- To reduce the amount of paper generated from catalogs, etc., CMS is introducing a revolutionary concept: **manufacturers will be given remote access to the CMS library server** in order to make their information readily available to its staff whenever needed. Each will have a secure exclusive electronic folder which they will be able to update at any time, completely eliminating the need to have any paper copies generated.
- Several staff members are pursuing instructional programs to achieve official LEED status.
- CMS has instituted a recycling program, lighting conservation and increased heating efficiency.

Additional information about LEED and Green Building Certification is available at www.usgbc.org.

About CMS

Founded in 1992, CMS is an award-winning audiovisual and acoustical design consulting firm headquartered in New York, with additional offices in San Francisco and London. Its continually expanding roster of prestigious clients encompasses locations throughout North America, Europe, the Middle East and Asia. For further information, please visit the company's website at www.cmsav.com